

## Why Carpenters are the best Designers....

When we picture interior designers, we picture a high class design firm, filled with very fashionable and trendy designers...

... all working in their high end offices over drafting tables covered in fabric swatches and tile samples....Carpenters are certainly not in the picture!



So why would we even consider them “designers” anyway?

Because Carpenters often make the best designers!! And here’s why:

### 1. They’re practical!

Carpenters are here to build houses.

Which, if you’ve ever moved a pile of lumber, or built anything substantial you’ll know it’s quite a bit of hard work.

So, anything they can do to make their job easier, you can bet it’s going to get done!

Why does that make them great designers?

Consider this.....

A pair of high heels, look amazing! You throw them on and all of a sudden your legs look like you spent all week at the gym instead of binge watching Netflix in your living room....

... Your feet look amazing, and your outfit just got 10 times more fashionable..... BUT..... after spending the evening in heels, we begin to miss our go to pair of shoes.... Why?



Because these shoes are broken in! You wear them every day! They mould to your feet like they were custom fitted for you!

...In these shoes we can knock off our entire to do list and our feet will still feel amazing at the end of the day.... They are so practical!

Now.... Imagine you had a pair of shoes that made you look and feel as glamorous as your favorite pair of heels.... But left your feet feeling amazing at the end of a long day....

.... That's what we call great design!

Most Carpenters have renovated enough homes to know what looks good and although they may not be winning awards for their colour selections... you can bet that they will give you honest advice on the most practical spot to put your Kitchen Sink.

Its second nature to them!

## 2. They know their Materials!

How many times have you walked into the hardware store to pick up a can of paint... only to realize there are about 20 varieties?

The same thing happens when selecting cabinetry.... There are so many choices.... Can there really be that big of a difference?

This is where Carpenters are experts!

They may not specialize in paint or cabinetry specifically, but these are all part of the renovation process and you can bet they have installed a wide variety of materials and can point you in the right direction.

There are huge differences in the way that different materials show wear and tear!

Ceramic tile for example, is only finished on the surface. Therefore, when a tile gets chipped.... A different colour will show through.

A porcelain and ceramic tile may look the same in the store... but 5 years from now, is a different story.

So how do Carpenters know what's best? Experience!

If they have done a few renovations, they will have ripped out materials that haven't aged well. Giving them the perfect opportunity to learn which products work best in a real life setting.... Not just some sales pitch!

Last but not least, they are cost effective!

It may be hard to believe, but it's hard to make money in the renovation business!

Life is getting more and more expensive every day and the average home owner finds it hard to keep up....

Making a renovation, even more of a stretch financially!



While Carpenters try their best to keep costs down for the homeowner, they have sub-trades to pay, insurance, material costs, and labour...eating away at their profit!

...and that's if everything goes smoothly!

With that in mind, it should come as no surprise that most carpenters are budget friendly!

They often have practical solutions that are visually appealing AND easy on your wallet!

In the past, I have had architects and designers specify all kinds of custom and exotic design solutions to fix simple problems.

Although these solutions are beautiful and impressive.... I always see the installer shaking his head thinking, "there was an easier way to do this!"

At the end of the day.... The person who knows best, is always the person who is actually in there, every day, getting their hands dirty...

...when it comes to renovations, there is no arguing, that that person is your Carpenter!

Cheers,

Andrea

P.S. Interested in getting a carpenter's point of view on your next renovation project?

Book a Free consult and we'll give you one on one personalized advice for all your design and renovation questions. Just [Click Here](#) to book a time that works best for you!